

Hello,

I thought it might be useful for you to have a summary on our brand as well as notable features of our debut collection – the ‘Sea-Spirit’. It is my hope that the information and the images in this press pack will assist you in your write-ups on the Sea-Spirit.

To begin with, I would like to explain how Reverie came about. I have always dreamt of starting a watch company that offered beautiful mechanical watches at fair prices. From an aesthetic perspective, I am drawn to guilloché dials and timeless designs which transcend ever-changing fashion trends. I aspire to incorporate both elements into our timepieces.

Initially, this project was nothing but a fanciful musing (hence our name – ‘Reverie’). Yet, I knew I would regret not plunging into the daunting but exciting waters of entrepreneurship. After months of hard work, the first Reverie timepiece was born. Imagine my joy when I laid hands on the finished product! It is my hope that you will delight in the Sea-spirit as much as I did.

Now, the Sea-Spirit was inspired by seafaring adventure. The guilloché dial takes after ocean waves, the seconds sub-dial portrays a nautical gauge, and the additional watch strap mirrors the material used on sails. In essence, here are some of the Sea-Spirit’s notable features:

- Exclusivity; only 125 pieces made per colour way. The Sea-Spirit collection is limited to a total of 250 pieces.
- 316L stainless steel case with both polished and brushed finishing. With a 41mm diameter, the Sea-Spirit’s case strikes a balance between wrist presence and comfort.
- Robust 21-jewel automatic movement made in Japan (Miyota 8218).
- Guilloché dial inspired by sea waves - The guilloché dial transforms under different lighting conditions.
- Sapphire crystal (dial side) with inner anti-reflective coating. Twice as hard as normal glass and nearly as hard as diamond.
- Display case-back showing the mechanical heart of the Sea-Spirit and an engraving of the timepiece’s limited edition number (i.e. 001/125)
- 10 ATM water resistance.
- Additional sailcloth inspired watch strap included. Both straps come with the convenient strap-change design for effortless changing of straps (no tools needed!)
- 1 year international repair warranty.
- Free delivery worldwide.

We can be found on Facebook and Instagram at ‘Reverie Watches’ and ‘@ReverieWatches’ respectively. Do feel free to email me at reveriewatches@outlook.com should you have any outstanding questions on the Sea-Spirit or our brand generally.

Thank you!

Warm Regards,
Samuel T.
Founder,
Reverie